6159 8764 Social Media Manager (m/f/d) full-time The department store Martin Stolz GmbH is a successful,  
 expanding company with currently 34 branches in Northern Germany.  
  
 We are hiring for our headquarters on Fehmarn as soon as possible  
 Social Media Manager (m/f/d) full-time  
  
  
 Your tasks:  
  
Content creation (text, image, moving image)  
Development of appealing image and graphic material for various channels  
Organization and implementation of photo shoots / video productions from A to Z, including, for example, concept development, planning, filming, photography, preparation and follow-up  
They take over the screening of well-known social media, video and streaming platforms and are always on the lookout for new trends and formats  
Research relevant content and ideas for campaigns  
Recording and editing of videos and photos  
Video editing and incorporation of animations  
Creation of short clips using storytelling  
  
 Your profile:  
  
University degree or comparable training with a focus on online marketing  
High commitment to market, product and target group understanding  
Excellent communication skills  
High affinity to the internet and ideally some experience in search engine marketing  
Experienced handling of Facebook, Pinterest, Instagram & YouTube  
Good knowledge of all common social media tools  
Solution-oriented way of working and enjoy working in a creative team  
  
 We offer:  
  
 Employee Purchase Discount  
 Free parking  
 Coffee and water for free  
 training opportunities  
 Punctual salary payment  
 Flat hierarchies  
 team events  
  
  
  
  
 We look forward to receiving your application via the career portal on our website or by post to:  
  
  
Department store Martin Stolz GmbH  
 HR department  
 Am Markt 2 - 6 · 23769 Burg auf Fehmarn  
kaufhaus-stolz.com/jobs  
  
  
kaufhaus-stolz.com Social-Media-Manager/in None 2023-03-07 16:03:11.887000